



HeartReach Center

865 S. Seward Meridian Pkwy

Wasilla, AK 99654

(907) 373 3456

Dear Friends and Advocates –

The Baby Bottle Campaign is a flexible fundraiser that supports the ministry and services of HeartReach Center. This fundraiser makes it possible to offer **FREE** pregnancy tests, ultrasounds, STI/D services and mentorship to clients right here in the Mat Su Valley. This campaign also draws community awareness to the sanctity of human life and the agency of hope to those facing difficult decisions. If you would like to learn more about the services of HeartReach Center, please visit www.heartreachalaska.com

HeartReach Center (HRC) provides all material to run and promote this fundraiser.

You will need to:

1. Pick a date range to run the Campaign

We see the greatest success when a campaign runs for 6 weeks. Many organizations choose to initiate their campaign on *Sanctity of Life Sunday* in January or at a time of mission emphasis.

2. Present and Promote the Campaign

Plan for a short presentation of the Baby Bottle Campaign and HRC on your kick-off day. We find it is best that the Campaign Lead or a passionate individual from your community share this message along with the client video. You can also request an HRC representative to present this message. Please put your request in as soon as possible!

It is imperative that you share this information continually throughout the length of your campaign. HRC will provide you with all the materials needed to promote your Campaign.

3. Return equipment and proceeds to HeartReach

Once your collection date has passed, please count, and return the proceeds to the HRC along with the empty bottles. ***Please do not return rolled coins or loose change.*** Check, card or online donations are best. Checks should be made out to *HeartReach Center*.

Thank you for standing alongside us,

Sophia Logan

Community Outreach Liaison



Campaign Agreement

Organization Name:

Campaign Lead and Responsible Party:

Contact Phone and Email

Campaign Dates:

Number of Bottles Requested: _____

Bottle Pick-Up Date: _____

Estimated Bottle Return Date: _____

Notes:

As the Campaign Lead, I agree to represent HeartReach Center and the Baby Bottle Campaign to the best of my ability with accuracy and relevancy.

Signature
