

HeartReach Center
865 S. Seward Meridian Pkwy
Wasilla AK 99654



June 6/25/2025

Dear Friend and Sponsor,

Thank you for making a **BIG** impact in 2024. By sponsoring our events, the 5k For Life and the Benefit Dinner, you made it possible for us to reach new clients right here in the Mat Su Valley. I hope you will take a moment to review the 2024 Impact Report. You made this possible! **Thank you.**

It doesn't stop there! HeartReach has momentous plans for the future. Because of our tremendous growth over the past few years, we have decided to expand our building. This summer we will be adding four new offices to our medical wing. This will enable us to assist more clients and more effectively.

HeartReach will also be purchasing a booth and office space to be used at the State Fair in conjunction with our Medical Van, on the Purple Trail. This structure will provide greater privacy for enhanced client interaction as well as stewarding of our staff, volunteers and resources with care.

These are HUGE goals. We do not take them lightly. First, we ask that you join us in prayer. Second, if you feel called to give monthly and sponsor an event again this year, we would like to share our gratitude in a few **new** ways. Please see the second side of this letter.

Thank you for partnering with us,

Sophia Logan

Community Outreach

Sophia.L@heartreachalaska.com

Platinum Sponsorship When you give \$10,000 or more, you will be listed as a sponsor at Fall Benefit Dinner. If you choose to host a table at the event, you will have a designated table in the Front Row. *Table Host details to follow.*

You/business will be individually recognized on the event website (audience reach of 1,500 impressions per an event), our social media platforms (audience reach of 3,000+) and LED road sign (traffic reach of ~3,500 cars/day)

Additionally, as a thank you, we will include two (2) HeartReach “Empowered for Life” sweatshirts/t shirts.

Gold Sponsorship When you give \$2000- \$9,999 you will be listed as a *Gold* sponsor, individually recognized on the event website (audience reach of 1,500 impressions per an event), our social media platforms (3,000) and LED road sign (traffic reach of ~3,500 cars/day) As a thank you, we will include one (1) HeartReach “Empowered for Life” sweatshirt/t shirt.

Silver Sponsorship When you give \$500 to \$1999 you will be acknowledged as a *Silver* sponsor at the event, hyperlinked on the event website and social media platforms.

Bronze Sponsorship When you give up to \$500 you will be acknowledged as a *Bronze* sponsor at the event and hyperlinked on the event website.

Sponsorship for the Fall Benefit will close September 3, 2025. Your prompt reply is greatly appreciated. We look forward to partnering with you!