

HEARTREACH CENTER  
& FRIENDS OF HEARTREACH



# ANNUAL REPORT

FALL BENEFIT 2023

[FRIENDSOFHEARTREACH.COM](https://FRIENDSOFHEARTREACH.COM)

# Year In Review

## EMBRACING PARENTHOOD PROGRAM

986 PARENTING CLASSES TAUGHT

501 FEMALE CLIENT VISITS

88 MALE CLIENT VISITS

## GOSPEL IMPACT:

PRAYED WITH 941 CLIENTS

707 SPIRITUAL CONVERSATIONS

3 COMMITMENTS TO JESUS

2,117 TOTAL VISITS

## MARKET:

24,979 ITEMS DISTRIBUTED

534 EMERGENCY NEEDS FULFILLED

## MEDICAL SERVICES:

237 PREGNANCY TESTS

267 ULTRASOUNDS

43 STI/STD TESTS

4 ABORTION PILL REVERSAL CLIENTS

income \$901,265.61

expense \$564,378.77

September 25, 2022 thru September 25, 2023

BUSINESS GIVING  
13.8%

MMU  
3.8%

FUNDRAISING  
35.7%

PRIVATE GRANTS  
1.6%

INDIVIDUAL GIFTS  
19.2%

CHURCH GIVING  
25.9%

Life Affirming Outreach  
58.7%

MMU and Medical  
6.9%

Utilities  
4.8%

Administrative  
28%

Building  
1.6%

YOUR  
MONTHLY  
GIFT  
PROVIDES

- \$35/month = one pregnancy test and options counseling
- \$100/month = a new car seat for one client
- \$125/month = a new crib for one client
- \$225/month = one ultrasound exam & doctor review
- \$1,000/month = a year of parenting classes and 12 mentoring sessions

## IN OUR STATE:

- 56% of abortion clients were between 20-29 yrs old.
- 48% of all abortions were chemical, "the Abortion Pill."
- 56% of abortions were performed on women ages 20-29 yrs old.
- In 2021, 50% of Syphilis cases in Alaska were among women.

Ninety percent of these were of reproductive age.

In 2022, the state of Alaska saw a 1.4% increase in the abortion rate.

## AT OUR CENTER:

- 40% of our clients are between 20-29 yrs old
- 25% of our clients are at the highest risk of STIs
- 85% of our clients are female
- This summer, the MMU hosted 84 clients!

lozierinstitute.org  
health.alaska.gov

## update FROM THE EXECUTIVE DIRECTOR

Welcome to our annual Fall Benefit Dinner! I hope this evening inspires and refreshes you as we look to the future.



Christ calls us to recognize the value in each human and we can do that by showing them we care in a way that meets their needs. At HeartReach, our first line of care is compassion. Our goal is to create a safe place for clients to be heard and seen, some for the first time in their life.

Over the last several years, we have seen a shift in our client demographic. Since 2017, the average age has gone up, clients have greater needs and decreasing financial resources. We see this exacerbated by government benefits, growing homelessness, escalating cost of living and an increase in poverty mindset.

Some contributing factors are the access to illicit drugs, lack of community and social engagement, abuse of social media, access to unlimited information, changes in cultural ethics, breakdown of the nuclear family, gender confusion, sexual trauma, and mental illness. We are working to help clients overcome such obstacles while they face an unplanned pregnancy or raise children in a hostile world.

I rejoice in the fact that the Lord has provided a clear path forward. With the addition of the Mobile Medical Unit (MMU) we can reach these clients before they even step in our doors. During the Alaska State Fair, we had 64 appointments: pregnancies test, OB ultrasounds, and STI screening. Our MMU was present for 13 days, 6 hours daily. This was an amazing feat! It was only made possible because we have a dedicated team willing to meet clients amid the chaos of the world.

We are grateful for the churches, businesses and individuals that stand with us. We are appreciative of the many volunteers who work alongside us. It takes a community linking arms to see families grow and flourish. HeartReach is one of the first steps! We are thankful for each of you walking with us as we kick back the shadows and step into the light.

In Him,  
*Joyce Moropoulos*



# HEARTREACH STAFF



Joyce Moropoulos  
Executive Director



Carolyn Venhaus  
Client Services Manager



Hope Minder  
Office Manager



Doug Prins  
Fatherhood Manager



Joy Stouffer, RN  
Nurse Manager



Brenda Fogle  
RDMS



Sophia Logan  
Community Outreach



Jill Roth  
Financial Coordinator



Hannah Metcalf  
Administrative Assistant



Danielle Kemp  
Front Desk

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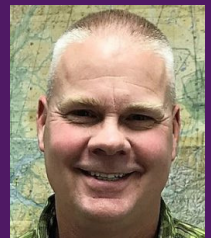
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