2025 ANDUAL Andrew Pereli REPORT

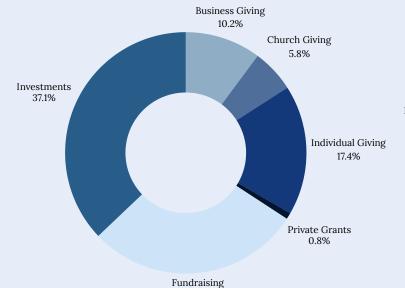
Our Vision:

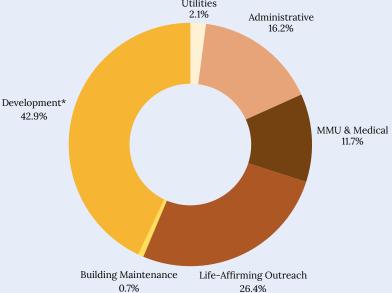
To create a culture where lives are transformed by the Gospel of Jesus Christ, every mother and father choose life for the unborn child, and healthy families flourish.

Our Mission:

To be Christ's hands of compassion by offering hope, affirming life, and speaking truth and value to those facing unplanned pregnancy, health, and parenting decisions.

2024 Finance Report





Total Income: \$1,178,881.20

28.7%

Total Expense: \$1,018,488.72

*A portion of Development funds are allocated for payment of our Medical Wing expansion.

Year In Review

4,312 TOTAL VISITS

PROGRAM:

1,352 PARENTING CLASSES TAUGHT
650 FEMALE CLIENT VISITS
119 MALE CLIENT VISITS

GOSPEL IMPACT:

PRAYED WITH 1,322 CLIENTS
1,390 SPIRITUAL CONVERSATIONS

MARKET:

26,639 ITEMS DISTRIBUTED
690 ESSENTIAL NEEDS FULFILLED

MEDICAL SERVICES:

323 PREGNANCY TESTS
359 ULTRASOUNDS
76 STI/STD TESTS
15 ABORTION PILL REVERSAL (APR) CLIENTS
2 SUCCESSFUL APR PROTOCOLS



Embrace Grace provides support and community through local churches for single and pregnant young women and their families.

If you are interested in starting an Embrace
Grace support group at your church, please
contact our Client Services manager,
Jessica at

<mark>jessica.heheartreach</mark>alaska.com

or visit

embrac<mark>egrace.</mark>com/st<mark>art-a-gr</mark>oup

Update from the xeculine flirector



Welcome to the 2025 Fall Benefit Dinner. Tonight we celebrate 40 years of ministry in the Mat-Su Valley. It is a time to rejoice and revere God's provision and His amazing grace. I am extremely appreciative of those that have laid a foundation for this agency and persevered through challenges to establish HeartReach and ensure its growth.

In the work we do, it is easy to get caught up in what is next—the next client, grant, or event. We talk about goals, impact, and growth. And rightly so, numbers matter. But let us not forget there are people behind the numbers. Every statistic is a name, a face, and a life that matters deeply to God.

At HeartReach, we know healing begins when a safe space is created for those who have experienced an unplanned pregnancy, sexual trauma, or other life-changing event. We also know that lasting healing and transformation requires more than good programs, it requires prayer.

We believe our mission is not something we can do alone, but a spiritual calling that requires a community of people faithfully interceding in prayer. When you pray for HRC, you are standing with clients in their most vulnerable moments. You are asking God to bring peace where there has been pain, hope where there has been despair, and restoration where there has been loss.

For the past 40 years, the prayers of dedicated people have brought clarity for our mission, encouragement, and wisdom to move forward with confidence. Thank you for standing with HeartReach in your prayers. Thank you for partnering with your finances, your churches, your businesses, and your ideas. All of this has made HeartReach an integral part of the Valley. We are trusting Jesus for countless more years of life-affirming work in the Mat-Su. We are here to stay.

Standing in His grace,

Joyce Moropoulos

At HeartReach, we are uniquely aware of the culture of abortion we live in. It is our goal to combat the lie of abortion by meeting the real-life needs of women in our community.

Here is the reality of abortion in our state, and some of the ways HeartReach responds:

INOUR STATE:

- 55% of abortion clients were between 20-29 yrs old
- 60% of all abortions were chemical, or the "Abortion Pill."

 This is an increase from 56% in 2023.
- 82% of women who underwent an abortion were not married

AT OUR CENTER:

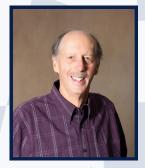
- 45% of our clients are between 20-29 yrs old. We have a strong emphasis on online marketing and communication.
- We ministered to 15 women who were considering or had already taken the abortion pill. We successfully rescued 2 of their babies through the Abortion Pill Reversal protocol.
- We support moms through pregnancy until their child is 5
 years old through material assistance, community referrals,
 and mentoring.



Joyce Moropoulos **Executive Director**



Jessica Hill Client Services Manager



Doug Prins Fatherhood Manager



Joy Stouffer, RN Nurse Manager



Timi Sandstrom Office Manager



Danielle Kemp Community Resource Advocate



Brenda Fogle **RDMS**



Sophia Logan Community Outreach



Jill Roth Financial Coordinator



Hannah Metcalf Administrative Assistant

MEDICA



Dr. David Barnes, DO Medical Director



Dr. Chris Sahlstrom, MD STI Medical Director



Dr. Rebekah Robinson **APR Medical Director**

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